

There are two ways for your company to sponsor Women of Wind Energy:

**Corporate Partnerships** build WoWE's core programs and operations through sponsorships of all levels. Corporate Partners are publicly recognized in a range of formats for their leadership support of women, as described below.

**Underwriting Sponsorships** of \$7,500 - \$10,000 offer focused support for specific WoWE events and programs. WoWE 2012 sponsorship opportunities include the national luncheon, the leadership forum, our 2012 webinar series, and our mentoring and fellowship programs.

Many leading wind energy businesses have already signed on as sponsors. You can read these company names on our corporate sponsorship page (<http://womenofwindenergy.org/corporate-sponsor-list.html>)

WoWE offers our corporate sponsors these tangible benefits:

*For all corporate sponsors at any level:*

- Company listing on WoWE's website as a 2012 corporate sponsor
- Electronic WoWE sponsor badge for your website, signaling your support of women
- Company listing on WoWE sponsor poster at WINDPOWER

*Additional benefits if your company contributes \$2,000 or more (plus those listed above):*

- Public recognition in multiple formats at the WoWE National Luncheon at WINDPOWER 2012 of your company's support of women (approximately 600 guests expected)
- Reserved seats for 4 guests at the 2012 Luncheon, a capacity-crowd event
- Company logo on WoWE's website as a 2012 corporate sponsor

*Additional benefits if your company contributes \$5,000 or more (plus those listed above):*

- Company name and logo included in WoWE advertisements in *North American Windpower* and *enerG*, WoWE's 2012 Media Partners.
- One table of VIP seating at the National Luncheon for your company's staff and guests
- WoWE 2012 sponsorship signage for your tradeshow booth and office, highlighting your support of women and potential customers and staff
- Year-long posting of your company logo on WoWE's website, with link to your website

*Additional benefits if your company contributes \$10,000 or more (plus those listed above):*

- Option to reserve a second table of VIP Luncheon seating, if desired
- Exclusive sponsorship or co-sponsorship of featured event or program, with company logo on all related WoWE print, web, and electronic materials
- Special recognition for Underwriting Sponsors in all press, news releases and website about the sponsored event

**For further information or to reserve your sponsorship opportunity, please contact:  
Kristen Graf, WoWE Executive Director, at (718) 210-3666 or [kristen@womenofwindenergy.org](mailto:kristen@womenofwindenergy.org)**

<i>Sponsorship Opportunity</i>	<i>Sponsorship Level &amp; Availability</i>	<i>Description &amp; Impact</i>
<b>WoWE National Luncheon</b>	\$10,000 <i>Available for two co-sponsors (\$10,000 each)</i>	The WoWE Luncheon, held each year at WINDPOWER, has become one of our industry's premier networking opportunities, and attendance has grown each year. Approximately 600 women and men are expected at the June 2012 event in Atlanta. The two Underwriting Sponsors will be specially recognized in various Luncheon materials, including print program, electronic promotions, tickets, spoken remarks, and all news releases and advertisements.
<b>National Leadership Forum</b>	\$10,000 <i>Available for two co-sponsors (\$10,000 each)</i>	WoWE seeks underwriting support to build on our 2011 Leadership Forum: Encouraging a New Leadership Model for Wind Industry Success. Held just prior to AWEA's Fall Symposium, this event highlights successful women in the industry and develops tools for leadership development at the individual and organizational level. The two Underwriting Sponsors will be featured in print and electronic materials and spoken remarks, and thanked in all related publicity.
<b>WoWE Webinar Series</b>	\$7,500 <i>Available for two co-sponsors (\$7,500 each)</i>	In 2012, WoWE will expand our highly successful webinar series, piloted in 2011. A minimum of six webinars held throughout the year cover topics of relevance to those in the renewable energy field broadly as well as topics of importance to understanding and improving opportunities for women in the workplace. Underwriting Sponsors will be thanked in each webinar including the sponsor logo, and included in event publicity and news releases.
<b>Fellowships</b>	\$7,500 <i>Available for one sponsor</i>	This sponsorship supports talented women to break into the wind industry by underwriting the Rudd Mayer Memorial Fellowships for women college students and recent graduates to attend WINDPOWER. The Underwriting Sponsor, featured in program publicity and media releases, will have a special face-to-face meeting with 2012 Fellows and be invited to join the Luncheon award presentation.
<b>Mentoring Program</b>	\$7,500 <i>Available for one sponsor</i>	WoWE's Mentoring Program has demonstrated the high demand for wind industry mentors for women entering or already established in the field. WoWE seeks support for program expansion, outreach, and new training tools. The Underwriting Sponsor, featured in news releases and targeted mentoring materials, will be invited to join the 2012 Luncheon program in a special tribute to mentors.